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U.S. Government Estimates of Quarterly Revenue for Selected Services 3rd Quarter 2011

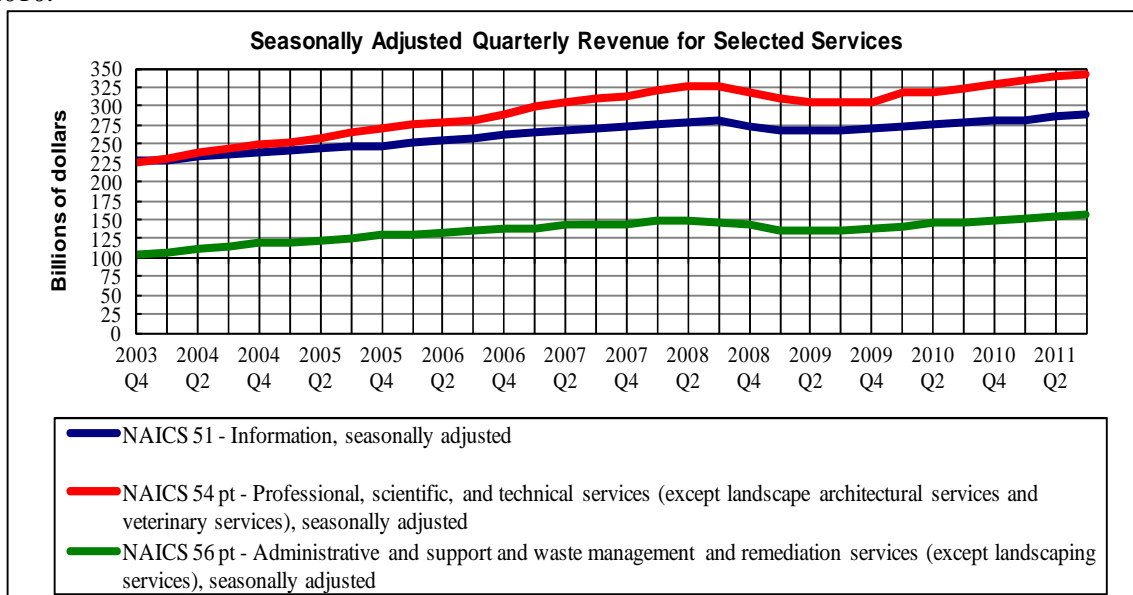
Special Notice:

Effective with the March 2012 release, the quarterly services estimates will be revised based on the results of the 2010 Service Annual Survey.

Information The U.S. Census Bureau announced today that the estimate of U.S. information sector revenue for the third calendar quarter of 2011, adjusted for seasonal variation but not for price changes, was \$288.6 billion, an increase of 0.6 percent ($\pm 0.6\%$)* from the second quarter of 2011 and up 3.4 percent ($\pm 0.6\%$) from the third quarter of 2010.

Professional, scientific, and technical services (except landscape architectural services and veterinary services) The estimate of U.S. professional, scientific, and technical services (except landscape architectural services and veterinary services) revenue for the third quarter of 2011, adjusted for seasonal variation but not for price changes, was \$341.4 billion, an increase of 0.8 percent ($\pm 0.9\%$)* from the second quarter of 2011 and up 5.5 percent ($\pm 1.7\%$) from the third quarter of 2010.

Administrative and support and waste management and remediation services (except landscaping services) The estimate of U.S. administrative and support and waste management and remediation services (except landscaping services) revenue for the third quarter of 2011, adjusted for seasonal variation but not for price changes, was \$156.3 billion, an increase of 1.7 percent ($\pm 1.5\%$) from the second quarter of 2011 and up 6.3 percent ($\pm 3.0\%$) from the third quarter of 2010.



* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

U.S. Government Estimates of Quarterly Revenue for Selected Services

3rd Quarter 2011– Con.

Utilities (excluding government owned) The estimate of U.S. utilities (excluding government owned) revenue for the third quarter of 2011, not adjusted for seasonal variation, or price changes, was \$113.4 billion, an increase of 11.1 percent ($\pm 2.7\%$) from the second quarter of 2011 and up 0.9 percent ($\pm 3.0\%$)* from the third quarter of 2010. The first quarter of 2011 to second quarter of 2011 percent change was not revised from -9.8 percent ($\pm 3.2\%$).

Transportation and warehousing The estimate of U.S. transportation and warehousing revenue for the third quarter of 2011, not adjusted for seasonal variation, or price changes, was \$176.1 billion, an increase of 2.0 percent ($\pm 1.1\%$) from the second quarter of 2011 and up 5.1 percent ($\pm 2.1\%$) from the third quarter of 2010. The first quarter of 2011 to second quarter of 2011 percent change was revised from 8.5 percent ($\pm 1.5\%$) to 8.7 percent ($\pm 1.3\%$).

Finance and insurance The estimate of U.S. finance and insurance revenue for the third quarter of 2011, not adjusted for seasonal variation, or price changes, was \$834.7 billion, a decrease of 0.6 percent ($\pm 0.9\%$)* from the second quarter of 2011 and down 1.4 percent ($\pm 1.3\%$) from the third quarter of 2010. The first quarter of 2011 to second quarter of 2011 percent change was revised from 0.0 percent ($\pm 1.3\%$)* to 0.1 percent ($\pm 1.3\%$)*.

Real estate and rental and leasing services The estimate of U.S. real estate and rental and leasing revenue for the third quarter of 2011, not adjusted for seasonal variation, or price changes, was \$97.0 billion, an increase of 1.7 percent ($\pm 2.7\%$)* from the second quarter of 2011 and up 6.7 percent ($\pm 2.7\%$) from the third quarter of 2010. The first quarter of 2011 to second quarter of 2011 percent change was revised from 9.5 percent ($\pm 3.4\%$) to 9.2 percent ($\pm 3.8\%$).

Educational services The estimate of U.S. educational services revenue for the third quarter of 2011, not adjusted for seasonal variation, or price changes, was \$11.4 billion, a decrease of 8.0 percent ($\pm 1.7\%$) from the second quarter of 2011 and down 1.3 percent ($\pm 4.2\%$)* from the third quarter of 2010. The first quarter of 2011 to second quarter of 2011 percent change was not revised from 4.6 percent ($\pm 5.1\%$)*.

Health care and social assistance The estimate of U.S. health care and social assistance revenue for the third quarter of 2011, not adjusted for seasonal variation, or price changes, was \$483.5 billion, a decrease of 1.9 percent ($\pm 0.4\%$) from the second quarter of 2011 and up 1.5 percent ($\pm 0.8\%$) from the third quarter of 2010. The first quarter of 2011 to second quarter of 2011 percent change was not revised from 1.7 percent ($\pm 0.4\%$).

Arts, entertainment, and recreation The estimate of U.S. arts, entertainment, and recreation revenue for the third quarter of 2011, not adjusted for seasonal variation, or price changes, was \$51.8 billion, an increase of 2.0 percent ($\pm 3.2\%$)* from the second quarter of 2011 and up 3.7 percent ($\pm 2.5\%$) from the third quarter of 2010. The first quarter of 2011 to second quarter of 2011 percent change was revised from 17.0 percent ($\pm 9.7\%$) to 17.1 percent ($\pm 10.0\%$).

Other services (except public administration) The estimate of U.S. other services (except public administration) revenue for the third quarter of 2011, not adjusted for seasonal variation, or price changes, was \$92.3 billion, a decrease of 2.7 percent ($\pm 1.7\%$) from the second quarter of 2011 and up 0.4 percent ($\pm 2.5\%$)* from the third quarter of 2010. The first quarter of 2011 to second quarter of 2011 percent change was not revised from 0.4 percent ($\pm 3.0\%$)*.

For survey description, description of seasonal adjustment and an explanation of the reliability of the estimates included in this report, please see the last page of the publication.

Fourth quarter 2011 revenue is scheduled to be released on March 8, 2012, at 10:00 A.M. EST. The scheduled release dates for the remainder of 2012 are as follows: June 7 (first quarter), September 6 (second quarter), and December 6 (third quarter).

* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

Our Internet Site is <http://www.census.gov/services/index.html>

Table 1a. Selected Services - Estimated Quarterly Revenue for Employer Firms, Seasonally Adjusted¹

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see www.census.gov/services]

2002 NAICS code ²	Kind of business	Total revenue (millions of dollars)						Percent change					
		3Q 2011 (p)	2Q 2011	1Q 2011	4Q 2010	3Q 2010	2Q 2010	3Q 2011 from 2Q 2011 (p)	2Q 2011 from 1Q 2011	1Q 2011 from 4Q 2010	4Q 2010 from 3Q 2010	3Q 2011 from 3Q 2010 (p)	2Q 2011 from 2Q 2010
51	Information	288,594	286,864	282,016	281,440	279,235	276,202	0.6	1.7	0.2	0.8	3.4	3.9
5112	Software publishers.....	39,578	39,234	38,515	38,434	37,759	37,072	0.9	1.9	0.2	1.8	4.8	5.8
512	Motion picture and sound recording industries	23,863	22,812	21,302	23,903	24,088	23,853	4.6	7.1	-10.9	-0.8	-0.9	-4.4
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) ³	341,445	338,725	334,156	327,759	323,530	318,274	0.8	1.4	2.0	1.3	5.5	6.4
5411	Legal services ³	60,771	61,741	60,748	60,399	60,548	59,061	-1.6	1.6	0.6	-0.2	0.4	4.5
5412	Accounting, tax preparation, bookkeeping, and payroll services	34,348	33,069	32,146	30,709	30,594	30,591	3.9	2.9	4.7	0.4	12.3	8.1
56 pt	Administrative and support and waste management and remediation services (except landscaping services) ⁴	156,262	153,703	149,761	148,347	147,040	145,971	1.7	2.6	1.0	0.9	6.3	5.3
5613	Employment services	57,792	57,101	57,394	55,816	54,229	53,317	1.2	-0.5	2.8	2.9	6.6	7.1
5615	Travel arrangement and reservation services	9,128	8,801	8,663	8,738	8,949	8,976	3.7	1.6	-0.9	-2.4	2.0	-1.9
562	Waste management and remediation services	20,875	20,166	20,314	19,045	19,503	19,632	3.5	-0.7	6.7	-2.3	7.0	2.7
622	Hospitals.....	209,610	211,551	208,260	208,188	204,941	200,987	-0.9	1.6	Z	1.6	2.3	5.3

(p) Preliminary estimate. Z Less than .05 percent.

(1) The seasonal factors are based on a short time series that may not have stable seasonal patterns. As more estimates are added to the time series, large revisions in seasonal factors and consequently historical estimates may be observed. Data users should exercise caution when drawing inferences based on the seasonally adjusted estimates. Unless otherwise specified, seasonally adjusted estimates are obtained using a direct seasonal adjustment at the published NAICS (North American Industry Classification System) level.

(2) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or www.census.gov/eos/www/naics/.

(3) Excludes NAICS 54112 (offices of notaries).

(4) Seasonally adjusted estimates for 56pt are obtained by summing the seasonally adjusted estimates for 5613, 5615, and 562 and the not seasonally adjusted estimate for 561pt* found in Table 1b.

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/services/qss/cv.html.

Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see www.census.gov/services]

2002 NAICS code ¹	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		3Q 2011 (p)	2Q 2011 (r)	1Q 2011	4Q 2010	3Q 2010	2Q 2010	3Q 2011 from 2Q 2011 (p)	2Q 2011 from 1Q 2011 (r)	3Q 2011 from 3Q 2010 (p)	2Q 2011 from 2Q 2010 (r)	2011 (p)	2010	2011 from 2010 (p)
22	Utilities ²	113,403	102,085	113,170	101,976	112,400	95,610	11.1	-9.8	0.9	6.8	328,658	322,873	1.8
2211	Electric power generation, transmission and distribution ...	93,604	80,390	79,123	75,300	93,306	75,971	16.4	1.6	0.3	5.8	253,117	247,551	2.2
2212	Natural gas distribution	16,708	18,927	31,434	23,891	16,040	16,873	-11.7	-39.8	4.2	12.2	67,069	66,979	0.1
2213	Water, sewage and other systems	3,091	2,768	2,613	2,785	3,054	2,766	11.7	5.9	1.2	0.1	8,472	8,343	1.5
48-49	Transportation and warehousing ³	176,146	172,675	158,887	164,015	167,569	160,805	2.0	8.7	5.1	7.4	507,708	475,320	6.8
48pt-49	Selected transportation and warehousing ⁴	80,913	79,271	73,236	74,763	74,686	72,704	2.1	8.2	8.3	9.0	233,420	213,862	9.1
481	Air transportation	40,375	39,804	34,396	34,499	36,835	35,932	1.4	15.7	9.6	10.8	114,575	104,573	9.6
483	Water transportation	9,881	7,883	7,373	7,696	10,148	7,649	25.3	6.9	-2.6	3.1	25,137	24,296	3.5
484	Truck transportation	54,917	53,689	48,241	49,008	50,430	48,981	2.3	11.3	8.9	9.6	156,847	142,987	9.7
4841	General freight trucking	36,112	35,499	32,992	33,071	33,315	32,451	1.7	7.6	8.4	9.4	104,603	95,360	9.7
48411	General freight trucking, local	4,800	4,940	4,530	4,697	4,732	4,379	-2.8	9.1	1.4	12.8	14,270	13,161	8.4
48412	General freight trucking, long-distance	31,312	30,559	28,462	28,374	28,583	28,072	2.5	7.4	9.5	8.9	90,333	82,199	9.9
4842	Specialized freight trucking	18,805	18,190	15,249	15,937	17,115	16,530	3.4	19.3	9.9	10.0	52,244	47,627	9.7
485	Transit and ground passenger transportation	5,833	7,135	6,732	6,684	5,820	6,725	-18.2	6.0	0.2	6.1	19,700	19,199	2.6
486	Pipeline transportation	7,192	6,849	7,406	8,231	6,935	6,205	5.0	-7.5	3.7	10.4	21,447	19,929	7.6
487	Scenic and sightseeing transportation	869	574	239	359	879	564	51.4	140.2	-1.1	1.8	1,682	1,715	-1.9
488	Support activities for transportation	31,083	31,159	29,505	31,783	32,266	31,026	-0.2	5.6	-3.7	0.4	91,747	91,746	Z
492	Couriers and messengers	19,182	18,995	18,449	19,553	18,082	17,698	1.0	3.0	6.1	7.3	56,626	52,817	7.2
493	Warehousing and storage	6,814	6,587	6,546	6,202	6,174	6,025	3.4	0.6	10.4	9.3	19,947	18,058	10.5
51	Information	285,419	286,577	275,530	291,009	276,163	275,926	-0.4	4.0	3.4	3.9	847,526	819,647	3.4
511	Publishing industries (except Internet)	68,822	68,874	64,930	72,890	67,225	66,402	-0.1	6.1	2.4	3.7	202,626	196,437	3.2
51111	Newspaper publishers	8,398	8,671	8,199	9,341	8,739	8,809	-3.1	5.8	-3.9	-1.6	25,268	25,862	-2.3
51112	Periodical publishers	9,782	9,562	9,263	9,899	9,633	9,383	2.3	3.2	1.5	1.9	28,607	28,358	0.9
5111 pt	Book, directory and mailing list, and other publishers ⁵	13,162	11,407	10,609	11,526	13,171	11,101	15.4	7.5	-0.1	2.8	35,178	34,865	0.9
5112	Software publishers	37,480	39,234	36,859	42,124	35,682	37,109	-4.5	6.4	5.0	5.7	113,573	107,352	5.8
512	Motion picture and sound recording industries	22,670	22,652	20,727	25,863	22,835	23,877	0.1	9.3	-0.7	-5.1	66,049	69,651	-5.2
515	Broadcasting (except Internet)	27,119	28,666	27,370	29,428	26,151	27,505	-5.4	4.7	3.7	4.2	83,155	79,988	4.0
5151	Radio and television broadcasting	12,110	12,964	13,039	15,043	12,587	12,981	-6.6	-0.6	-3.8	-0.1	38,113	38,751	-1.6
5152	Cable and other subscription programming	15,009	15,702	14,331	14,385	13,564	14,524	-4.4	9.6	10.7	8.1	45,042	41,237	9.2
516, 5181, 519	Internet publishing and broadcasting, Internet service providers and web search portals, and other information services	17,151	17,174	16,209	15,993	15,039	14,708	-0.1	6.0	14.0	16.8	50,534	44,082	14.6
517	Telecommunications	128,765	128,255	126,135	126,096	125,043	123,906	0.4	1.7	3.0	3.5	383,155	371,818	3.0
5171	Wired telecommunications carriers	39,183	39,475	39,242	39,848	40,080	40,627	-0.7	0.6	-2.2	-2.8	117,900	121,482	-2.9
5172	Wireless telecommunications carriers (except satellite)	51,984	51,257	50,338	49,396	49,061	47,554	1.4	1.8	6.0	7.8	153,579	143,922	6.7
5175	Cable and other program distribution	31,726	31,686	30,797	31,110	30,275	30,146	0.1	2.9	4.8	5.1	94,209	89,677	5.1
517 pt	Other telecommunications ⁶	5,872	5,837	5,758	5,742	5,627	5,579	0.6	1.4	4.4	4.6	17,467	16,737	4.4
5182	Data processing, hosting, and related services	20,892	20,956	20,159	20,739	19,870	19,528	-0.3	4.0	5.1	7.3	62,007	57,671	7.5
52	Finance and insurance ⁷	834,743	839,945	839,105	844,779	846,478	843,757	-0.6	0.1	-1.4	-0.5	2,513,793	2,529,646	-0.6
52 pt	Finance and insurance (except monetary authorities-central bank) ⁸	812,972	818,149	815,390	824,723	822,163	820,931	-0.6	0.3	-1.1	-0.3	2,446,511	2,461,199	-0.6
521	Monetary authorities-central bank	21,771	21,796	23,715	20,056	24,315	22,826	-0.1	-8.1	-10.5	-4.5	67,282	68,447	-1.7
522	Credit intermediation and related activities	280,586	279,295	274,909	291,554	297,009	299,331	0.5	1.6	-5.5	-6.7	834,790	887,514	-5.9
523	Securities, commodity contracts, and other financial investments and related activities	111,825	120,920	124,905	116,839	108,043	115,526	-7.5	-3.2	3.5	4.7	357,650	350,323	2.1
5231	Securities and commodity contracts intermediation and brokerage	51,737	59,662	62,494	55,320	51,574	58,428	-13.3	-4.5	0.3	2.1	173,893	177,799	-2.2
5232	Securities and commodity exchanges	2,847	2,623	2,657	2,396	2,408	2,823	8.5	-1.3	18.2	-7.1	8,127	7,742	5.0
5239	Other financial investment activities	57,241	58,635	59,754	59,123	54,061	54,275	-2.4	-1.9	5.9	8.0	175,630	164,782	6.6
524	Insurance carriers and related activities	420,561	417,934	415,576	416,330	417,111	406,074	0.6	0.6	0.8	2.9	1,254,071	1,223,362	2.5
5241	Insurance carriers	383,296	380,442	377,119	378,943	379,209	368,638	0.8	0.9	1.1	3.2	1,140,857	1,111,528	2.6
5242	Agencies, brokerages, and other insurance related activities	37,265	37,492	38,457	37,387	37,902	37,436	-0.6	-2.5	-1.7	0.1	113,214	111,834	1.2
53	Real estate and rental and leasing	97,024	95,363	87,335	90,574	90,900	91,930	1.7	9.2	6.7	3.7	279,722	267,047	4.7
531	Real estate	60,895	60,722	56,521	58,801	56,773	58,699	0.3	7.4	7.3	3.4	178,138	170,464	4.5
532	Rental and leasing services	31,084	29,076	26,157	26,697	28,339	28,316	6.9	11.2	9.7	2.7	86,317	81,496	5.9
5321	Automotive equipment rental and leasing	12,689	11,395	10,223	10,535	11,357	10,503	11.4	11.5	11.7	8.5	34,307	31,229	9.9

Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see www.census.gov/services]

2002 NAICS code ¹	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		3Q 2011 (p)	2Q 2011 (r)	1Q 2011	4Q 2010	3Q 2010	2Q 2010	3Q 2011 from 2Q 2011 (p)	2Q 2011 from 1Q 2011 (r)	3Q 2011 from 2Q 2010 (p)	2Q 2011 from 2Q 2010 (r)	2011 (p)	2010	2011 from 2010 (p)
53211	Passenger car rental and leasing.....	8,461	7,445	6,653	6,963	7,605	6,896	13.6	11.9	11.3	8.0	22,559	20,678	9.1
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing	4,228	3,950	3,570	3,572	3,752	3,607	7.0	10.6	12.7	9.5	11,748	10,551	11.3
5322	Consumer goods rental	5,820	5,734	5,307	5,211	5,423	5,628	1.5	8.0	7.3	1.9	16,861	16,451	2.5
5323	General rental centers.....	1,063	1,001	944	915	940	945	6.2	6.0	13.1	5.9	3,008	2,761	8.9
5324	Commercial and industrial machinery and equipment rental and leasing	11,512	10,946	9,683	10,036	10,619	11,240	5.2	13.0	8.4	-2.6	32,141	31,055	3.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5,045	5,565	4,657	5,076	5,788	4,915	-9.3	19.5	-12.8	13.2	15,267	15,087	1.2
54	Professional, scientific, and technical services ⁹	345,399	347,900	335,789	340,876	327,838	327,067	-0.7	3.6	5.4	6.4	1,029,088	973,916	5.7
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) ⁹	338,031	340,419	329,478	334,314	320,618	319,547	-0.7	3.3	5.4	6.5	1,007,928	952,549	5.8
5411	Legal services ⁹	60,224	61,371	56,496	65,473	60,124	58,589	-1.9	8.6	0.2	4.7	178,091	174,715	1.9
5412	Accounting, tax preparation, bookkeeping, and payroll services	30,020	34,954	38,511	26,870	26,617	32,335	-14.1	-9.2	12.8	8.1	103,485	95,785	8.0
5413	Architectural, engineering, and related services	60,249	58,971	56,829	59,262	57,675	55,987	2.2	3.8	4.5	5.3	176,049	167,110	5.3
5413 pt	Architectural and related services ¹⁰	14,670	15,361	14,234	14,240	14,171	13,614	-4.5	7.9	3.5	12.8	44,265	40,411	9.5
54133	Engineering services	45,579	43,610	42,595	45,022	43,504	42,373	4.5	2.4	4.8	2.9	131,784	126,699	4.0
5415	Computer systems design and related services	80,805	78,607	76,195	77,344	72,850	69,995	2.8	3.2	10.9	12.3	235,607	212,019	11.1
5416	Management, scientific, and technical consulting services	39,215	39,914	37,546	38,026	37,392	38,196	-1.8	6.3	4.9	4.5	116,675	111,549	4.6
5417	Scientific research and development services	30,451	30,411	28,964	29,307	30,219	28,638	0.1	5.0	0.8	6.2	89,826	86,714	3.6
5418	Advertising and related services	22,932	22,104	20,941	24,106	21,802	21,466	3.7	5.6	5.2	3.0	65,977	63,645	3.7
541 pt	Other professional, scientific, and technical services ¹¹	21,503	21,568	20,307	20,488	21,159	21,861	-0.3	6.2	1.6	-1.3	63,378	62,379	1.6
56	Administrative and support and waste management and remediation services	169,442	165,574	157,445	161,812	160,025	157,901	2.3	5.2	5.9	4.9	492,461	466,174	5.6
56 pt	Administrative and support and waste management and remediation services (except landscaping services)	157,298	153,788	146,802	150,156	147,963	146,165	2.3	4.8	6.3	5.2	457,888	431,684	6.1
561	Administrative and support services	147,774	145,065	138,248	142,729	139,859	137,876	1.9	4.9	5.7	5.2	431,087	408,285	5.6
5613	Employment services	57,734	56,359	55,959	57,937	54,229	52,624	2.4	0.7	6.5	7.1	170,052	155,302	9.5
5615	Travel arrangement and reservation services	9,429	9,285	8,256	8,388	9,209	9,470	1.6	12.5	2.4	-2.0	26,970	26,911	0.2
561 pt	Other administrative and support services ¹²	80,611	79,421	74,033	76,404	76,421	75,782	1.5	7.3	5.5	4.8	234,065	226,072	3.5
561 pt*	Other administrative and support services (except landscaping services) ¹³	68,467	67,635	63,390	64,748	64,359	64,046	1.2	6.7	6.4	5.6	199,492	191,582	4.1
562	Waste management and remediation services	21,668	20,509	19,197	19,083	20,166	20,025	5.7	6.8	7.4	2.4	61,374	57,889	6.0
61	Educational services ¹⁴	11,393	12,381	11,841	11,597	11,547	12,068	-8.0	4.6	-1.3	2.6	35,615	35,463	0.4
6114	Business schools and computer and management training ..	1,757	1,783	1,596	1,817	1,686	1,921	-1.5	11.7	4.2	-7.2	5,136	5,359	-4.2
6115	Technical and trade schools	2,968	2,799	3,046	3,058	3,238	3,165	6.0	-8.1	-8.3	-11.6	8,813	9,581	-8.0
6117	Educational support services	2,933	3,692	3,128	3,136	3,285	3,300	-20.6	18.0	-10.7	11.9	9,753	9,451	3.2
62	Health care and social assistance	483,472	492,770	484,691	486,107	476,130	475,185	-1.9	1.7	1.5	3.7	1,460,933	1,416,434	3.1
62 pt	Selected health care services ¹⁵	256,473	262,569	259,136	255,907	250,032	249,856	-2.3	1.3	2.6	5.1	778,178	744,583	4.5
621	Ambulatory health care services	191,285	192,406	189,052	190,102	189,207	187,709	-0.6	1.8	1.1	2.5	572,743	560,084	2.3
6211	Offices of physicians.....	94,016	93,577	91,168	93,996	93,030	91,222	0.5	2.6	1.1	2.6	278,761	273,265	2.0
6212	Offices of dentists.....	25,117	25,817	26,115	24,040	24,891	25,080	-2.7	-1.1	0.9	2.9	77,049	75,182	2.5
6213	Offices of other health practitioners	16,576	16,719	16,238	16,072	15,970	15,798	-0.9	3.0	3.8	5.8	49,533	46,865	5.7
6214	Outpatient care centers	23,331	23,463	22,870	22,384	21,998	22,103	-0.6	2.6	6.1	6.2	69,664	65,789	5.9
6215	Medical and diagnostic laboratories	11,024	11,426	11,170	11,333	11,477	11,590	-3.5	2.3	-3.9	-1.4	33,620	34,189	-1.7
6216	Home health care services	13,979	14,070	14,148	14,769	14,602	14,238	-0.6	-0.6	-4.3	-1.2	42,197	42,684	-1.1
6219	Other ambulatory health care services	7,242	7,334	7,343	7,508	7,239	7,678	-1.3	-0.1	Z	-4.5	21,919	22,110	-0.9
622	Hospitals	207,095	213,032	210,551	206,939	202,687	202,193	-2.8	1.2	2.2	5.4	630,678	602,801	4.6
623	Nursing and residential care facilities	49,378	49,537	48,585	48,968	47,345	47,663	-0.3	2.0	4.3	3.9	147,500	141,782	4.0
624	Social assistance	35,714	37,795	36,503	40,098	36,891	37,620	-5.5	3.5	-3.2	0.5	110,012	111,767	-1.6
6241	Individual and family services.....	18,347	18,786	18,405	19,712	18,864	18,886	-2.3	2.1	-2.7	-0.5	55,538	55,851	-0.6
6242	Community food and housing, and emergency and other relief services	6,327	6,805	6,255	8,365	6,666	7,050	-7.0	8.8	-5.1	-3.5	19,387	21,093	-8.1
6243	Vocational rehabilitation services	3,042	3,325	3,207	3,270	3,445	3,433	-8.5	3.7	-11.7	-3.1	9,574	10,025	-4.5
6244	Child day care services	7,998	8,879	8,636	8,751	7,916	8,251	-9.9	2.8	1.0	7.6	25,513	24,798	2.9

Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see www.census.gov/services]

2002 NAICS code ¹	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		3Q 2011 (p)	2Q 2011 (r)	1Q 2011	4Q 2010	3Q 2010	2Q 2010	3Q 2011 from 2Q 2011 (p)	2Q 2011 from 1Q 2011 (r)	3Q 2011 from 3Q 2010 (p)	2Q 2011 from 2Q 2010 (r)	2011 (p)	2010	2011 from 2010 (p)
71	Arts, entertainment, and recreation.....	51,757	50,748	43,355	48,182	49,888	48,797	2.0	17.1	3.7	4.0	145,860	140,992	3.5
711	Performing arts, spectator sports, and related industries	21,228	19,024	15,832	22,033	21,403	19,245	11.6	20.2	-0.8	-1.1	56,084	56,261	-0.3
7111	Performing arts companies.....	3,272	3,082	2,869	4,106	3,338	3,180	6.2	7.4	-2.0	-3.1	9,223	9,370	-1.6
7112	Spectator sports.....	9,406	7,192	4,906	8,939	9,647	7,762	30.8	46.6	-2.5	-7.3	21,504	22,371	-3.9
7113	Promoters of performing arts, sports, and similar events....	4,260	4,316	3,797	3,866	4,427	4,147	-1.3	13.7	-3.8	4.1	12,373	12,094	2.3
7114	Agents and managers for artists, athletes, entertainers, and other public figures	1,306	1,244	1,220	1,542	1,283	1,335	5.0	2.0	1.8	-6.8	3,770	3,767	0.1
7115	Independent artists, writers, and performers.....	2,984	3,190	3,040	3,580	2,708	2,821	-6.5	4.9	10.2	13.1	9,214	8,659	6.4
712	Museums, historical sites, and similar institutions.....	2,600	2,920	2,554	3,253	2,992	2,886	-11.0	14.3	-13.1	1.2	8,074	8,343	-3.2
713	Amusement, gambling, and recreation industries.....	27,929	28,804	24,969	22,896	25,493	26,666	-3.0	15.4	9.6	8.0	81,702	76,388	7.0
7131	Amusement parks and arcades.....	5,468	4,508	2,647	3,136	5,072	3,937	21.3	70.3	7.8	14.5	12,623	11,261	12.1
7132	Gambling industries.....	6,730	6,738	6,518	5,993	5,924	6,167	-0.1	3.4	13.6	9.3	19,986	18,151	10.1
7139	Other amusement and recreation industries.....	15,731	17,558	15,804	13,767	14,497	16,562	-10.4	11.1	8.5	6.0	49,093	46,976	4.5
81	Other services (except public administration) ¹⁶	92,310	94,855	94,488	97,719	91,907	86,886	-2.7	0.4	0.4	9.2	281,653	271,255	3.8
811	Repair and maintenance	35,760	35,428	33,373	33,050	33,427	33,787	0.9	6.2	7.0	4.9	104,561	99,982	4.6
8111	Automotive repair and maintenance	21,434	21,515	20,357	20,293	20,944	21,455	-0.4	5.7	2.3	0.3	63,306	63,374	-0.1
8112	Electronic and precision equipment repair and maintenance	5,109	4,880	5,013	4,905	4,946	5,037	4.7	-2.7	3.3	-3.1	15,002	14,838	1.1
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	7,560	7,485	6,659	6,464	5,989	5,720	1.0	12.4	26.2	30.9	21,704	17,224	26.0
8114	Personal and household goods repair and maintenance	1,657	1,548	1,344	1,388	1,548	1,575	7.0	15.2	7.0	-1.7	4,549	4,546	0.1
812	Personal and laundry services.....	21,678	21,923	21,339	21,039	20,354	21,055	-1.1	2.7	6.5	4.1	64,940	61,125	6.2
8121	Personal care services.....	7,162	7,362	7,078	6,879	6,636	6,945	-2.7	4.0	7.9	6.0	21,602	20,155	7.2
8122	Death care services.....	3,967	4,079	4,333	4,021	3,750	4,042	-2.7	-5.9	5.8	0.9	12,379	11,669	6.1
8123	Drycleaning and laundry services.....	5,903	6,023	5,672	5,716	5,565	5,668	-2.0	6.2	6.1	6.3	17,598	16,559	6.3
8129	Other personal services.....	4,646	4,459	4,256	4,423	4,403	4,400	4.2	4.8	5.5	1.3	13,361	12,742	4.9
813	Religious, grantmaking, civic, professional, and similar organizations ¹⁷	34,872	37,504	39,776	43,630	38,126	32,044	-7.0	-5.7	-8.5	17.0	112,152	110,148	1.8

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or www.census.gov/eos/www/naics/.

(2) Excludes government owned utilities.

(3) Excludes NAICS 482 (rail transportation) and 491 (postal service).

(4) Includes NAICS 484 (truck transportation), 492 (couriers and messengers), and 493 (warehousing and storage).

(5) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(6) Includes NAICS 5173 (telecommunications resellers), 5174 (satellite telecommunications), and 5179 (other telecommunications).

(7) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(8) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

(9) Excludes NAICS 54112 (offices of notaries).

(10) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(11) Includes NAICS 5414 (specialized design services) and 5419 (other professional, scientific, and technical services).

(12) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

(13) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except 56173 (landscaping services)), and 5619 (other support services).

(14) Excludes NAICS 6111 (elementary and secondary schools), 6112 (junior colleges), and 6113 (colleges, universities, and professional schools).

(15) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

(16) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(17) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/services/qss/cv.html. For NAICS 52, estimates may include unrealized gains (losses).

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		3Q 2011 (p)	2Q 2011 (r)	1Q 2011	4Q 2010	3Q 2010	2Q 2010	3Q 2011 from 2Q 2011 (p)	2Q 2011 from 1Q 2011 (r)	3Q 2011 from 3Q 2010 (p)	2Q 2011 from 2Q 2010 (r)	Coefficient of variation		Standard error
												2011 (p)	2010	2011 from 2010 (p)
22	Utilities	6.4	6.4	5.1	5.7	6.7	6.1	1.4	1.7	1.6	1.3	5.9	6.1	0.8
2211	Electric power generation, transmission and distribution ..	8.4	8.8	7.9	8.2	8.7	8.4	1.8	2.1	1.8	1.8	8.3	8.6	1.1
2212	Natural gas distribution	5.5	4.7	2.7	3.3	5.7	4.8	1.2	2.0	1.1	0.9	3.6	3.8	0.6
2213	Water, sewage and other systems	8.4	8.8	9.1	9.5	8.3	8.9	3.2	1.5	2.6	1.2	8.6	8.9	1.5
48-49	Transportation and warehousing	2.3	2.2	2.6	2.5	2.6	2.4	0.6	0.7	1.1	0.7	2.4	2.5	0.8
48pt-49	Selected transportation and warehousing	3.3	3.4	3.6	3.4	3.4	3.7	0.8	1.0	1.9	1.8	3.4	3.4	1.6
481	Air transportation	9.0	9.7	9.7	9.1	8.6	8.8	0.7	0.6	1.3	1.3	9.4	9.0	1.1
483	Water transportation	9.9	11.8	11.8	12.7	13.9	13.4	10.3	1.8	3.9	2.4	10.6	12.5	2.3
484	Truck transportation	4.9	5.2	5.6	5.3	5.0	5.4	1.0	1.4	2.6	2.4	5.2	5.2	2.2
4841	General freight trucking	5.5	5.9	5.9	5.9	5.6	5.8	0.7	0.8	2.4	2.1	5.7	5.9	2.0
48411	General freight trucking, local	12.6	13.1	13.6	11.3	12.4	12.5	1.7	1.8	2.2	4.5	13.0	12.3	3.5
48412	General freight trucking, long-distance	6.8	7.1	7.1	6.9	6.2	6.2	0.9	0.8	2.5	2.4	6.9	6.4	2.3
4842	Specialized freight trucking	12.9	13.2	15.2	12.6	11.9	13.5	2.2	5.0	6.2	5.1	13.6	13.2	4.7
485	Transit and ground passenger transportation	7.8	8.3	8.6	6.9	7.7	9.1	2.2	1.9	1.5	1.3	8.0	8.4	1.4
486	Pipeline transportation	1.4	1.4	1.6	2.1	1.4	2.1	0.1	0.4	0.5	1.0	1.5	1.6	0.4
487	Scenic and sightseeing transportation	7.7	5.8	5.9	5.9	7.2	4.6	7.0	21.5	4.7	3.5	5.9	5.2	2.7
488	Support activities for transportation	9.1	8.8	9.0	9.6	10.2	9.5	2.3	2.3	2.0	1.9	8.9	9.5	1.9
492	Couriers and messengers	2.0	1.8	2.3	2.1	2.2	1.7	0.6	1.2	1.2	1.2	2.0	1.8	1.2
493	Warehousing and storage	8.4	8.1	7.1	7.0	7.1	7.1	1.3	1.3	2.5	2.7	7.8	7.4	1.8
51	Information	0.8	0.9	0.8	0.9	0.9	1.0	0.3	0.4	0.3	0.4	0.8	0.9	0.2
511	Publishing industries (except Internet)	2.9	2.7	2.6	3.0	2.7	2.4	0.6	0.6	1.3	0.7	2.7	2.6	0.7
51111	Newspaper publishers	6.9	6.4	6.3	6.5	6.7	7.1	0.9	0.3	0.6	1.7	6.5	6.7	1.3
51112	Periodical publishers	4.5	4.9	5.4	4.8	4.9	5.0	1.6	1.9	1.9	2.0	4.8	5.1	1.8
5111 pt	Book, directory and mailing list, and other publishers	3.0	4.1	4.0	2.9	2.8	2.4	1.8	1.8	1.8	2.2	3.5	2.3	1.9
5112	Software publishers	4.5	4.2	4.2	4.2	4.1	3.8	1.2	1.0	1.9	1.0	4.2	4.2	1.1
512	Motion picture and sound recording industries	2.5	2.6	3.5	2.3	2.7	2.6	2.2	2.8	2.5	1.5	2.6	2.7	1.7
515	Broadcasting (except Internet)	2.4	2.3	2.3	2.4	2.5	2.4	0.3	0.4	0.3	0.5	2.3	2.4	0.3
5151	Radio and television broadcasting	4.1	3.9	3.7	3.7	4.1	3.9	0.7	0.8	0.6	1.0	3.9	3.8	0.6
5152	Cable and other subscription programming	1.0	1.1	1.1	1.4	1.2	1.2	Z	0.1	0.2	0.2	1.1	1.2	0.2
516,	Internet publishing and broadcasting, Internet													
5181,	service providers and web search portals,													
519	and other information services	6.5	6.5	6.7	6.4	7.1	7.5	0.6	1.2	1.3	1.6	6.5	7.2	1.2
517	Telecommunications	1.4	1.3	1.2	1.2	1.2	1.3	0.1	0.1	0.3	0.6	1.3	1.2	0.5
5171	Wired telecommunications carriers	3.6	3.5	3.1	3.3	3.3	3.2	0.4	0.5	0.6	1.1	3.4	3.1	1.0
5172	Wireless telecommunications carriers (except satellite)	2.6	2.5	2.3	2.3	2.2	2.2	0.2	0.3	0.5	0.6	2.5	2.2	0.7
5175	Cable and other program distribution	1.8	1.7	1.7	1.7	1.6	1.7	0.1	Z	0.2	0.1	1.8	1.7	0.1
517 pt	Other telecommunications	8.8	8.7	8.6	8.3	8.2	8.3	0.4	0.5	1.0	1.3	8.7	8.4	1.0
5182	Data processing, hosting, and related services	4.2	4.4	4.8	4.3	4.2	4.3	1.5	1.3	1.5	2.0	4.4	4.2	1.3
52	Finance and insurance	3.8	3.6	3.3	3.4	3.4	3.4	0.5	0.7	0.7	0.8	3.5	3.3	0.6
52 pt	Finance and insurance (except monetary													
	authorities-central bank)	3.9	3.7	3.3	3.4	3.5	3.5	0.5	0.7	0.7	0.8	3.6	3.4	0.6
521	Monetary authorities-central bank.....	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
522	Credit intermediation and related activities.....	9.3	9.0	8.7	8.3	8.6	8.2	0.7	1.2	1.5	1.9	9.0	8.4	1.2
523	Securities, commodity contracts, and other financial													
	investments and related activities	3.5	3.3	3.4	3.6	3.3	3.6	1.1	0.8	1.0	1.0	3.3	3.4	0.5
5231	Securities and commodity contracts													
	intermediation and brokerage	5.3	4.8	4.8	6.4	5.4	6.4	1.6	1.4	1.8	2.4	4.8	5.4	1.1
5232	Securities and commodity exchanges	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z
5239	Other financial investment activities	3.1	2.7	2.7	2.3	2.5	2.4	0.8	0.3	0.9	1.1	2.8	2.6	0.5
524	Insurance carriers and related activities	4.5	4.5	4.6	4.8	5.1	4.6	0.3	0.7	1.5	1.3	4.5	4.7	1.2
5241	Insurance carriers	3.8	4.0	4.2	4.6	4.8	4.6	0.4	0.7	1.4	1.5	4.0	4.6	1.3
5242	Agencies, brokerages, and other													
	insurance related activities	14.3	12.8	10.6	11.5	12.2	9.1	1.3	2.4	6.4	5.0	12.5	9.7	4.9
53	Real estate and rental and leasing	1.9	2.0	2.6	1.8	2.3	2.1	1.4	2.0	1.4	2.1	2.0	2.2	1.2
531	Real estate	2.0	2.4	2.4	2.5	2.8	2.6	1.9	3.2	1.6	2.6	1.9	2.5	1.3
532	Rental and leasing services	4.5	5.0	5.4	4.5	4.6	4.1	1.1	1.5	1.9	3.1	4.9	4.0	2.2
5321	Automotive equipment rental and leasing	4.8	4.8	4.7	4.7	5.4	4.6	1.1	0.9	1.7	1.0	4.8	4.7	1.2

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		3Q 2011 (p)	2Q 2011 (r)	1Q 2011	4Q 2010	3Q 2010	2Q 2010	3Q 2011 from 2Q 2011 (p)	2Q 2011 from 1Q 2011 (r)	3Q 2011 from 3Q 2010 (p)	2Q 2011 from 2Q 2010 (r)	Coefficient of variation		Standard error 2011 from 2010 (p)
												2011 (p)	2010	
53211	Passenger car rental and leasing	5.8	5.8	5.6	5.6	6.7	5.8	1.6	0.9	2.1	1.1	5.7	6.1	1.4
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing	7.7	7.0	6.5	7.1	6.5	6.3	0.9	1.8	1.8	1.4	7.0	6.4	1.0
5322	Consumer goods rental	8.7	8.7	8.2	8.3	7.8	7.9	1.7	3.2	2.2	2.6	8.4	7.7	1.8
5323	General rental centers	6.3	5.4	6.0	5.4	4.4	4.6	2.7	3.4	5.1	4.4	5.7	5.2	4.3
5324	Commercial and industrial machinery and equipment rental and leasing	9.6	10.2	10.2	8.3	10.0	9.5	2.7	3.4	5.2	6.3	9.8	9.3	5.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4.0	8.4	5.3	3.3	6.9	10.1	6.4	3.6	3.2	5.8	4.8	6.8	4.1
54	Professional, scientific, and technical services	3.9	4.0	4.5	3.5	3.6	3.9	0.5	0.6	0.8	1.0	4.1	3.8	0.9
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)	3.8	3.9	4.4	3.3	3.6	3.8	0.5	0.7	0.9	1.0	4.0	3.7	1.0
5411	Legal services	9.8	9.7	11.2	7.3	7.3	8.1	1.5	2.9	3.1	2.2	10.1	8.3	2.2
5412	Accounting, tax preparation, bookkeeping, and payroll services	7.6	8.5	6.6	7.8	7.2	8.3	2.0	2.6	2.0	1.5	7.4	7.4	1.7
5413	Architectural, engineering, and related services	4.9	4.6	4.7	4.6	4.2	4.4	0.9	0.7	3.0	3.8	4.7	4.2	3.4
5413 pt	Architectural and related services	7.0	6.4	5.9	7.9	6.0	5.0	3.3	4.0	2.1	5.4	6.2	5.5	3.5
54133	Engineering services	4.9	4.5	5.0	4.4	4.7	5.1	0.8	1.1	3.4	4.2	4.8	4.6	3.8
5415	Computer systems design and related services	9.2	8.7	9.3	8.1	8.1	8.6	0.9	1.4	3.5	4.6	9.0	8.2	3.7
5416	Management, scientific, and technical consulting services	4.9	5.8	5.4	4.8	5.1	5.1	2.1	1.7	1.5	2.8	5.3	5.1	1.7
5417	Scientific research and development services	11.2	10.6	11.8	9.8	10.4	10.7	1.5	2.7	3.0	2.9	11.1	10.5	2.2
5418	Advertising and related services	3.9	3.8	4.3	4.2	4.1	4.0	1.4	1.4	2.2	1.8	3.9	3.9	1.3
541 pt	Other professional, scientific, and technical services	6.8	6.6	6.1	6.3	5.2	4.4	1.3	3.1	3.0	2.8	6.4	4.9	2.4
56	Administrative and support and waste management and remediation services	2.9	2.9	3.0	2.7	2.5	2.9	0.7	1.1	1.4	0.9	2.9	2.5	0.9
56 pt	Administrative and support and waste management and remediation services (except landscaping services)	3.2	3.2	3.4	3.1	2.7	3.0	0.8	0.7	1.6	1.0	3.2	2.8	1.2
561	Administrative and support services	3.3	3.3	3.1	3.1	3.1	3.5	0.8	1.2	1.5	1.0	3.2	3.0	1.0
5613	Employment services	6.8	7.0	7.2	7.5	7.2	7.7	0.8	0.4	2.2	2.2	7.0	7.2	2.2
5615	Travel arrangement and reservation services	2.7	2.3	3.9	2.9	3.0	3.4	1.5	3.3	2.9	2.9	2.7	2.9	2.9
561 pt	Other administrative and support services	3.3	3.1	3.0	2.4	2.7	2.9	1.2	2.1	2.6	0.9	3.0	2.6	1.3
561 pt*	Other administrative and support services (except landscaping services)	4.2	4.1	4.1	3.2	3.1	3.5	1.5	1.3	2.9	1.2	4.0	3.2	1.7
562	Waste management and remediation services	7.8	10.1	10.4	10.4	10.4	10.0	2.7	0.9	3.3	1.6	9.4	10.4	1.5
61	Educational services	4.9	4.3	5.3	3.4	4.2	3.8	0.9	2.7	2.2	1.8	4.7	4.0	1.5
6114	Business schools and computer and management training	14.1	15.7	14.1	12.4	11.6	13.1	7.2	5.4	5.7	7.3	14.5	11.9	5.1
6115	Technical and trade schools	13.3	9.2	11.2	10.6	11.6	8.0	3.8	2.1	3.1	1.9	11.2	10.2	2.3
6117	Educational support services	8.3	6.8	9.5	8.3	10.5	7.8	2.6	6.9	2.3	5.5	7.8	8.9	2.9
62	Health care and social assistance	1.5	1.6	1.6	1.7	1.5	1.5	0.2	0.2	0.4	0.5	1.5	1.5	0.3
62 pt	Selected health care services	3.3	3.0	3.1	3.0	3.0	2.8	0.4	0.5	0.5	0.8	3.1	2.9	0.5
621	Ambulatory health care services	3.2	2.9	2.8	3.0	3.0	2.8	0.4	0.3	0.6	0.7	3.0	2.8	0.7
6211	Offices of physicians	4.6	3.9	3.9	4.1	4.3	3.7	0.9	0.7	0.9	1.1	4.1	3.8	1.1
6212	Offices of dentists	6.1	6.0	6.3	6.2	5.8	6.0	1.1	0.7	1.3	1.3	6.1	5.5	1.1
6213	Offices of other health practitioners	5.6	5.0	4.6	4.8	4.6	5.0	1.0	0.8	1.6	1.3	5.1	4.8	1.2
6214	Outpatient care centers	4.4	4.5	4.8	4.3	4.5	5.0	0.5	1.0	1.1	1.2	4.5	4.7	0.8
6215	Medical and diagnostic laboratories	4.6	4.3	4.4	4.3	3.7	3.5	1.0	1.1	2.1	1.6	4.4	3.3	1.7
6216	Home health care services	12.9	13.0	12.8	12.5	12.3	12.9	1.1	0.8	1.5	3.4	12.9	12.4	2.0
6219	Other ambulatory health care services	3.7	3.4	4.2	4.0	3.9	4.4	0.9	1.6	1.4	1.9	3.7	3.8	1.2
622	Hospitals	3.6	3.5	3.5	3.4	3.4	3.2	0.4	0.4	0.4	0.8	3.5	3.4	0.5
623	Nursing and residential care facilities	5.3	5.2	5.4	5.2	5.5	5.1	0.9	0.8	1.1	1.7	5.2	5.1	1.3
624	Social assistance	5.8	6.5	6.3	6.2	6.4	5.7	1.1	1.2	2.0	2.7	6.2	5.6	1.3
6241	Individual and family services	6.0	6.5	6.0	6.2	5.8	4.7	1.9	1.9	3.2	4.3	6.1	5.2	2.0
6242	Community food and housing, and emergency and other relief services	6.1	4.9	6.3	7.0	4.6	4.3	1.8	2.9	2.8	1.6	5.4	4.2	2.1
6243	Vocational rehabilitation services	16.5	17.9	17.1	17.6	17.2	17.5	2.6	2.0	3.8	2.6	17.2	16.2	2.5
6244	Child day care services	9.0	8.2	7.6	7.3	7.5	6.9	2.1	2.8	3.1	4.5	8.1	7.0	3.4

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		3Q 2011 (p)	2Q 2011 (r)	1Q 2011	4Q 2010	3Q 2010	2Q 2010	3Q 2011 from 2Q 2011 (p)	2Q 2011 from 1Q 2011 (r)	3Q 2011 from 3Q 2010 (p)	2Q 2011 from 2Q 2010 (r)	Coefficient of variation		Standard error
												2011 (p)	2010	2011 from 2010 (p)
71	Arts, entertainment, and recreation.....	2.8	2.7	3.3	1.6	2.9	2.6	1.7	5.3	1.3	1.6	1.9	2.3	1.7
711	Performing arts, spectator sports, and related industries	5.9	4.6	8.4	4.9	6.5	5.7	5.0	9.3	1.0	2.7	4.1	4.1	1.9
7111	Performing arts companies.....	3.0	6.3	6.7	17.3	5.1	7.1	6.0	4.7	4.6	4.7	4.7	6.7	3.4
7112	Spectator sports.....	14.3	11.2	24.2	12.6	15.4	13.8	13.6	31.6	2.4	3.5	11.2	10.7	3.1
7113	Promoters of performing arts, sports, and similar events....	6.4	4.2	5.9	4.8	6.5	3.7	4.2	6.1	1.6	3.4	4.6	4.7	1.9
7114	Agents and managers for artists, athletes, entertainers, and other public figures	12.4	13.2	12.1	10.1	10.4	10.3	6.7	4.0	4.4	5.1	12.2	10.3	4.3
7115	Independent artists, writers, and performers.....	5.3	6.1	8.4	13.1	6.5	7.7	5.9	11.1	7.6	9.8	5.6	7.7	6.0
712	Museums, historical sites, and similar institutions.....	4.9	4.5	6.7	5.0	4.6	4.8	2.8	4.5	2.6	3.4	4.8	5.0	2.3
713	Amusement, gambling, and recreation industries.....	5.0	4.9	5.5	4.1	5.2	4.9	1.3	4.6	2.3	2.6	4.9	5.7	2.3
7131	Amusement parks and arcades.....	9.2	8.7	7.1	5.6	7.1	8.2	2.0	3.6	2.2	4.4	8.5	7.0	2.5
7132	Gambling industries.....	11.5	11.9	11.1	10.4	10.8	10.9	1.7	3.2	4.4	4.1	11.4	10.8	3.2
7139	Other amusement and recreation industries.....	6.9	7.4	8.1	6.2	8.0	9.0	2.0	7.5	3.0	4.7	7.0	8.7	3.5
81	Other services (except public administration)	5.0	4.4	4.4	3.3	4.4	4.3	0.9	1.6	1.3	0.9	4.5	4.3	1.4
811	Repair and maintenance	8.7	8.1	7.2	7.0	7.7	6.8	1.7	2.4	2.7	3.5	7.9	6.9	2.8
8111	Automotive repair and maintenance	12.0	12.1	12.0	10.2	11.4	11.1	2.0	1.8	2.8	3.8	12.0	11.1	3.1
8112	Electronic and precision equipment repair and maintenance	19.6	20.5	18.9	18.8	18.3	19.1	2.0	2.6	5.4	3.2	19.6	18.6	3.4
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	21.0	18.6	15.3	17.3	17.0	17.7	4.1	5.6	7.6	6.7	18.3	16.7	4.2
8114	Personal and household goods repair and maintenance	18.6	17.9	18.4	21.2	20.8	17.2	3.2	5.9	5.2	5.5	18.1	17.5	5.6
812	Personal and laundry services.....	4.7	5.0	5.3	5.2	5.5	6.1	1.2	1.2	1.7	1.5	5.0	5.9	1.5
8121	Personal care services.....	4.6	4.1	4.2	4.0	5.8	7.4	1.6	1.4	2.8	5.9	4.2	6.8	4.7
8122	Death care services.....	11.3	12.0	11.8	11.2	10.8	10.8	4.0	3.1	3.0	5.1	11.5	11.0	2.3
8123	Drycleaning and laundry services.....	4.8	4.7	5.8	5.9	5.6	6.3	1.1	1.7	2.8	2.1	5.0	6.0	1.7
8129	Other personal services.....	12.9	13.1	13.8	13.3	13.8	14.2	2.0	2.9	5.0	6.4	13.1	13.9	5.3
813	Religious, grantmaking, civic, professional, and similar organizations	4.8	4.3	3.8	3.2	3.7	2.7	2.1	3.0	1.7	3.7	3.9	3.5	2.4

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/services/qss/cv.html.

Survey Description

The U.S. Census Bureau conducts the Quarterly Services Survey (QSS) to provide national estimates of quarterly revenue for employer firms located in the United States and classified in select service industries. The industry coverage has increased since the survey's inception in 2004, as shown in the table below. The current total sample size is approximately 17,000 employer firms.

Each quarter, questionnaires are mailed to a probability sample of employer firms selected from the larger Service Annual Survey (SAS) sample. The QSS sample includes firms of all sizes and is updated on a quarterly basis to account for new services businesses, deaths, and other changes to the survey universe. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. The following table lists imputation rates of total quarterly revenue for the industries published in the QSS:

2002 NAICS Code	Kind of Business	First Published Quarter	Imputation Rate of Total Quarterly Revenue (in %)
22	Utilities	2010, Q1	2
48-49	Transportation and warehousing	2010, Q1	20
51	Information	2003, Q4	10
52	Finance and insurance	2009, Q3	11
53	Real estate and rental and leasing	2010, Q1	30
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)	2003, Q4	29
56 pt	Administrative and support and waste management and remediation services (except landscaping services)	2003, Q4	34
61	Educational services	2010, Q1	33
62	Health care and social assistance	2009, Q1	27
71	Arts, entertainment, and recreation	2009, Q1	31
81	Other services (except public administration)	2009, Q1	31

Quarterly revenue estimates are obtained by summing weighted data (either reported or imputed), where the weight for a particular unit is the reciprocal of its probability of being selected into the sample. For industries introduced prior to 2009, the estimates are benchmarked using results of the latest SAS. Additional information on the QSS can be found on the Census Bureau website at <http://www.census.gov/services/index.html>.

Description of Seasonal Adjustment

To derive the seasonally adjusted revenue estimates published in this report, we used all available quarterly revenue estimates as input to the Census Bureau's X-12 ARIMA program. With each quarterly release, we publish preliminary seasonally adjusted estimates for the current quarter and revised seasonally adjusted estimates for the previous five quarters. The seasonal adjustment models used to derive seasonal factors for each kind of business are evaluated annually and will not be revised until the next benchmarking operation. For a table of the seasonal adjustment factors, see <http://www2.census.gov/services/qss/qssseasfactors.xls>. A list of "Frequently Asked Questions" on seasonal adjustment of QSS estimates is available at <http://www.census.gov/services/qss/qssseasfaq.html>.

Reliability of the Estimates

The estimates in this report may differ from the actual, but unknown, population values. For a particular estimate, statisticians define this difference as the total error of the estimate. When describing the accuracy of survey results, it is convenient to discuss total error as the sum of sampling error and nonsampling error. Nonsampling error is the difference between the actual population parameter and the value that would be derived by surveying the entire set of units identified as the survey universe (the sampling frame). There are many potential contributors to nonsampling error – the inclusion of erroneous units in the survey (overcoverage), the exclusion of eligible units from the survey (undercoverage), nonresponse, misreporting, mistakes in recording and coding responses, misinterpretation of questions, and other errors of collection, response, coverage, or processing. Though nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error. Sampling error is the average difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Common measures of sampling error are the sampling variance, the standard error, and the coefficient of variation (CV). The sampling variance is defined as the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value. The standard error is the square root of the sampling variance. The CV expresses the standard error as a percentage of the estimate to which it refers. For example, an estimate of 200 units that has an estimated standard error of 10 units has an estimated CV of 5 percent. The sampling variance, standard error, and CV of an estimate can be estimated from the selected sample because the sample was selected using probability sampling. Standard errors and coefficients of variation are given in Table 2 of this report. The first page of this release gives statements about the change in revenue from a prior period. Each change estimate is accompanied by a number in parentheses, called the "margin of error." The margin of error can be used to construct a 90-percent confidence interval, which is interpreted as follows. If, for each possible sample, an estimate and its approximate standard error are obtained, then for approximately 90 percent of the possible samples, the interval from 1.895 standard errors below to 1.895 standard errors above the estimate would include the average of the estimates derived from all possible samples. If, for example, a particular change estimate is +1.2 percent and its associated margin of error is ±1.5 percentage points, then the 90-percent confidence interval for the change estimate is -0.3 percent to +2.7 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90-percent confidence level that the actual change is different from zero. Each comparison stated in this report has undergone statistical testing and is significant at the 90-percent confidence level, unless otherwise noted. Data users should take into account the estimates of sampling error and the potential effects of nonsampling error when using the statistics in this publication.